



## ASIP News



### The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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## ASIP Holds Specialized Course on Trademarks



AMMAN - The Arab Society for Intellectual Property (ASIP) held a specialized training course on trademarks, October 6-8, 2019 at Talal Abu-Ghazaleh General Building - Amman for employees of the Iraqi Ministry of Industry and Minerals.

Over the 15 training hours, participants were briefed on the definition of trademark registration procedures and conditions, ways of protecting the civil, criminal and administrative trademarks, and the rights arising from trademark protection including transfer, licensing, renewal, cancellation and reserving.

Accordingly, certificates of attendance issued by the Society were given to participants.

## ASIP Holds ACIPP Exam in October

AMMAN - The Arab Society for Intellectual Property (ASIP) held the Arab Certified Intellectual Property Practitioner (ACIPP) exam in October for a group of participants in Riyadh, Cairo, Doha and Amman. The program comprises three modules:

1. Trademarks and Unfair Competition
2. Patents and Trade Secrets
3. Copyrights and Related Rights

## : ‘Abu-Ghazaleh’ and Abu Dhabi Customs Sign MoU in IP Protection Field



ABU DHABI - A memorandum of understanding (MoU) was signed between Abu Dhabi General Administration of Customs and Talal Abu-Ghazaleh for Intellectual Property (AGIP) at the Customs Headquarters in Masdar City to enhance cooperation in the field of Intellectual Property Rights (IPRs) protection.

The MoU was signed by Executive Director

of Technical Affairs of Abu Dhabi Customs, Mr. Salem Saeed Al Rumaihi, and Ms. Yousriya Abu-Elezz, Regional Executive Director at Talal Abu-Ghazaleh Global, in the presence of HE Dr. Talal Abu-Ghazaleh, AGIP founder and chairman, HE Mr. Mubarak Matar Al Mansouri, Executive Director of Abu Dhabi Customs Operations Sector, and Mr. Fahad Ghareeb Al Shamsi,

Acting Executive Director of Administration Affairs of Abu Dhabi Customs.

The MoU affirms the keenness of the two parties to strengthen cooperation and strategic partnership to achieve shared goals: protecting intellectual property rights; preventing commercial fraud, piracy and trademark counterfeiting, as well as enhancing strategies for developing creative ideas using Artificial Intelligence, Big Data Analysis and Information and Communication Technology in a mechanism that ensures opening new horizons for creativity and innovation instead of counterfeiting and imitation.

“Signing of the MoU



with AGIP emanates from the vision of Abu-Dhabi Government which aims at coordination and cooperation between government departments and their partners in the public and private sectors. The MoU also aims at maximizing benefits from available resources and capacities of each party, achieving mutual integration to strengthen bilateral efforts in enforcing IPRs by using the latest global practices to achieve common interests,” Al Mansouri said.

Meanwhile, Mr. Al Rumaithi noted that the MoU aims at strengthening joint cooperation in terms of developing IP protection activities, protecting owner rights of legally-registered trademarks against the entry of illegal goods that compromise

their rights by supporting specialized cooperation in IPRs field to provide assistance and training on how to distinguish between original and fake goods. Protecting and enforcing IPRs will positively reflect on the economy of Abu Dhabi by creating an attractive investment environment that combats bad practices and prevents the spread of fraud and other economic effects and health risks that impact the UAE society.”

For his part, Dr. Abu-Ghazaleh stated that AGIP has been working for years on supporting cooperation with Government entities concerned with IP protection particularly with the Abu Dhabi General Administration of Customs.

“Through this MoU, AGIP seeks to enhance

protection against piracy, fraud and counterfeiting of trademarks by providing information and clarifying differences between original and counterfeit brands using electronic development that facilitates digital exchange and review processes”, Dr. Abu- Ghazaleh said adding that: “Through our joint cooperation with Abu Dhabi General Administration of Customs, we will organize a specialized program that includes awareness training courses and workshops for customs inspectors to facilitate their mission in identifying goods related to registered trademarks and to distinguish real trademarks from fake products using advanced technologies and practices that counterfeiters have no knowledge of.”



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