



ASIP News



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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Talal Abu-Ghazaleh Academy's Tadrib Online Platform Overcomes Coronavirus Crisis Obstacles

AMMAN – Talal Abu-Ghazaleh Academy Tadrib Online Platform Manager, Mr. Hamza Arabiyat, declared that the first batch of participants from Jordan who registered through the Platform since the beginning of the coronavirus epidemic have reached more than 500. That is in addition to more than 250 registered participants from the Arab countries.

The main courses of which the participants showed interest included Accounting programs specifically the Arab Society of Certified Accountants (IACPA) program, Digital Marketing, Human Resources, Small and Medium Enterprises (SMEs) Management, and Trademark Protection Programs.

Arabiyat affirmed that TAG-Academy strives to create more remote learning courses and training programs in line with the directions of HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global) noting that Dr. Abu-Ghazaleh has previously, and for many years, been calling to transform to digital and remote learning for all, well before the corona crisis, taking into consideration that the world is witnessing a digital and technological revolution that necessitates keeping abreast with the latest developments without delay.

Moreover, and based on Dr. Abu-Ghazaleh's vision that education is a right for all, Tadrib Online Platform offers courses at affordable prices to all segments of society as such courses are supported by Talal Abu-Ghazaleh Foundation (TAG-Foundation).

Tadrib Online Platform is specialized in training, qualifying and developing the participants' capabilities to advance their skills in different fields. The Platform includes various training courses developed in accordance with the highest standards through a set of interactive elements in training processes. Participants receive an electronic attendance certificate after completing the course and passing its exam.

For more information about Tadrib Online Platform, please visit the website: www.tadribonline.com



استثمر وقتك بإنضمامك إلينا !!

TadribOnline
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بدعم من طلال أبوغزالة العالمية

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ماذا ستستفيد عند تسجيلك في دورات منصة (تدريب أونلاين)؟

- أفضل الأسعار
- شهادة حضور إلكترونية أونلاين
- مشاهدة الدورة من أي مكان وبأي وقت



ASIP Holds ‘Substantive Examination of Trademarks’ Course through TadribOnline

AMMAN - The Arab Society for Intellectual Property (ASIP) is holding a digital training course entitled “Substantive Examination of Trademarks” through TadribOnline platform.

The 15-training hour course covers different topics, namely:

1. Registerable and non-registrable trademarks.
2. Fundamentals and standards of trademark selection or innovation.
3. Examples of substantive examination of registration of trademark applications.
4. Trademark registration
 - a. Measures of trademark registration
 - b. Formal examination of trademarks
 - c. Substantive examination of trademarks
 - d. Registrar’s decision concerning application
 - e. Initial approval and publication
 - f. Objection
 - g. Final decision
 - h. Appeal before the administrative judiciary

ASIP will announce soon regarding other upcoming digital training courses.

“TadribOnline” offers specialized training courses on the Internet that are categorized into different levels to improve professional training among students and professionals and enhance their practical capacities and expertise in various domains by offering them remote training using advanced digital methods.



WIPO Update on Covid-19: IP Service Operations Continue; Remote Work Prioritized

GENEVA - The World Intellectual Property Organization (WIPO) announced that it was reserving access to its Geneva, Switzerland, headquarters for personnel essential to the delivery of the Organization's business continuity protocol, while reassuring that processing of applications filed via WIPO's Global IP Services has not been affected by the Covid-19 outbreak.



By putting in place remote working arrangements for all but staff whose work is for now premises-dependent from Tuesday, March 17, WIPO is committed to aligning with fast-evolving medical guidance from Swiss and international health authorities.

WIPO Director General Francis Gurry reiterated WIPO's commitment to the health and safety of its personnel, as well as the communities where they live and work, as well as delivering the Organization's member

state-approved work plan.

"The World Intellectual Property Organization is dedicated to ensuring the health and safety of its personnel, while implementing plans that allow us to continue to deliver our important work program," said Mr. Gurry. "In these worrisome times, the entire WIPO workforce stands in solidarity with the global community as we work together to overcome Covid-19," Mr. Gurry said.

So far, via the implementation of its

business continuity plans, WIPO has been able to continue to process applications filed through the Patent Cooperation Treaty (PCT), the Madrid System for the International Registration of Marks, the Hague System for the International Registration of Industrial Designs, as well as administer other IP and related systems, including the WIPO Arbitration and Mediation Center.

Source: https://www.wipo.int/pressroom/en/articles/2020/article_0004.html

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Showrooms Open: 11 am to 8 pm (weekdays)
11 pm to 8 pm (Saturdays)

* +VAT

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