



## ASIP News



### **The Arab Society for Intellectual Property (ASIP)**

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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## ASIP Holds Online IP Quiz



AMMAN - The Arab Society for Intellectual Property (ASIP) in cooperation with Abu-Ghazaleh Intellectual Property (AGIP) Internal Training Department designed a quiz targeting employees who would like to test their intellectual property rights (IPRs) knowledge.

The quiz which consists of 10 multiple-choice questions at the basic, intermediate and advanced levels, addresses knowledge of IPR concepts including trademarks, patents, copyright among others. .

This initiative aims to refresh AGIP employees' information, update their knowledge and deepen their understanding of IPR objectives.

It is worth mentioning that the Society is a non-profit organization founded on February 23, 1987 in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region to help raise awareness and enhance understanding of Intellectual Property issues and objectives.



## New Members Join ASIP

AMMAN – The Arab Society for Intellectual Property (ASIP) is pleased to welcome 38 new members who joined the Society in 2019 and 2020.

ASIP's Membership benefits include:

### 1. International Recognition

ASIP is on the list of non-government organizations with a consultative status in the UN Economic and Social Council, in addition to being an observer member in the World Intellectual Property Organization (WIPO).

### 2. Support and Ethical Protection

Joining a professional society which is internationally recognized and abiding by all professional requirements will improve the professional position of the practicing members.

### 3. Research and Studies

ASIP's technical research program, at both the Arab and international levels, offers members the opportunity to participate in and benefit from it. ASIP also provides members with its monthly bulletin (currently suspended, yet will be activated soon), which gives members the opportunity to publish their opinions and ideas.

### 4. Association with Government Parties

There is no doubt that government institutions prefer dealing with organizations rather than with individuals, in particular with respect to the issues of developing and proposing laws and regulations, and exchanging expertise in the field of Intellectual Property and other fields related to the economic development and the practicing of the profession.

### 5. Cooperation with Other Societies and Institutions

As a professional body, ASIP cooperates with Arab universities and higher education institutions to hold training courses, and assist members in completing their professional studies or research. ASIP also cooperates with other professional organizations and participates in academic courses and professional research.

To join ASIP, make sure to visit the following link:

[http://www.aspip.org/membership\\_enrollment\\_form.aspx](http://www.aspip.org/membership_enrollment_form.aspx)



## AGIP Awarded Certificate of Appreciation by Dubai Customs

DUBAI – Abu-Ghazaleh Intellectual Property (AGIP) has received a certificate of appreciation from Dubai Customs, in recognition of its essential role in safeguarding Intellectual Property Rights (IPRs) as well as in promoting awareness on the significance of IPR protection,

During the last 10 years, AGIP has worked in close cooperation with Dubai Customs to improve the climate for intellectual property protection, and to encourage the Customs Department to adopt best IP practices.

In this regard, Mr. Amjad Al-Husseini, executive director of AGIP UAE office, said: “AGIP is proud to be recognized by Dubai



Customs under the guidance of our Chairman HE Dr. Talal Abu-Ghazaleh. AGIP works in close coordination with Arab governments and multilateral organizations on introducing an efficient IP system in the region.”

AGIP has been receiving the

Managing Intellectual Property (MIP) Award for being the top IP firm in the Middle East for the last 11 years. In addition, it has been awarded the Best IP Advisor in the Middle East during the 1st, 2nd and 3rd editions of the Innovation & IP Forum and Awards.



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Tel:+962 65100 909 | Fax: +962 6 5100 901 | Email: info@tagtech.global

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