



## ASIP News



### The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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## ASIP Participates in Job Fair at Al-Balqa' Applied University

AMMAN - The Arab Society for Intellectual Property (ASIP), a member of Talal Abu-Ghazaleh Foundation (TAG Foundation), took part in the job fair organized by Al-Balqa' Applied University.

ASIP briefed the attendees on its services and training courses that qualify graduates and job seekers, develop their capabilities and improve their chances of getting jobs that meet their skills and aspirations. The job fair also provided the opportunity of direct contact between employers and job seekers that in return provided the youth with the latest available job vacancies in the market.



ASIP's participation played a positive role in helping job seekers get the looked-for jobs.

<http://www.aspip.org/news.aspx?id=%201416>

## Abu-Ghazaleh Selected to Join United Nations Social Impact Fund High Level Advisory Board



AMMAN- Upon an official invitation from the UNDP UN Under Secretary-General Ms. Helen Clark and the UNDP Director, Regional Bureau for Asia and the Pacific Mr. Haoliang Xu, HE Dr. Talal Abu-Ghazaleh, chairman of Talal Abu-Ghazaleh Organization (TAG-Org) will serve as a member of the United Nations Social Impact Fund High Level Advisory Board (UNSIF-HLAB).



As expressed in the invitation letter, Dr. Abu-Ghazaleh's selection was based on his exemplary leadership, profound insights and expertise deemed indispensable in enabling UNDP-UNSIF to maximize its overall social, economic and policy value for the government, the UN and the financial and impact investing sector. The letter addressed Dr. Abu-Ghazaleh: "Acting as a critical advisor and friend of UNSIF, you have the opportunity to jointly shape the direction of UNSIF policy initiatives, investment strategy and impact, with a group of renowned and committed leaders."

The acknowledgement of Abu-Ghazaleh's commitment to social development and achievements were highlighted in the letter stating: "Your commitment to bettering society, and in particular nurturing youth and expanding opportunities for all, is inspiring. Under your leadership, the Talal Abu-Ghazaleh Organization and the Talal Abu-Ghazaleh Foundation are strengthening the minds and hearts of generations to come, setting the foundation for a robust knowledge-based economy. Your experience with leading a highly successful "hybrid" model of a for-profit organization with a pro-social mission will be invaluable to the United Nations Social Impact Fund that looks to use blended financing to support entrepreneurs around the world as they contribute to a strong and resilient world."

Dr. Abu-Ghazaleh, who is also a member of the Jordanian Senate responded "I am pleased and honored to join your UNSIF-HLAB. Your objectives are at the core of TAG-Org's mission. Having served as UN ICT TF co-chair and UNGAID chair, I would propose that you consider the use of ICT as an enabler in achieving the objectives."

Dr. Abu-Ghazaleh's consistent adherence to emphasizing the necessity for ICT was further articulated in his declaration that Development of Information and Communication Technology (ICT) and enhancing its use are considered the cornerstone of a country's economic structure.

It is noteworthy to mention that Senator Abu-Ghazaleh has chaired more than 14 UN taskforces and initiatives including UN ICT TF co-chair and UNGAID chair, and he was Vice chair with Their Excellences Kofi Anan and Ban Ki Moon of the UN Global Compact as well as being a member of several UN programs, most recently being named Special Ambassador to the World Tourism Organization (UNWTO).

In 2016, during the UNDP's celebration marking the 50th Anniversary of its founding and the 40th Anniversary since the start of its operations in Jordan, Dr. Abu-Ghazaleh was honored for his role in advancing the UNDP's development goals.

TAG-Org cooperates with the UNDP on various projects, most notably in the fields of capacity building which aims to achieve sustainable development for Jordanian youth and Syrian refugees. In 2016, the Ministry of Planning and International Cooperation launched a UNDP funded study on the "Indirect Impact of the Syrian Refugee Crisis on the Jordanian Economy" which was prepared by Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult).

The UNDP-UNSIF supports the financing for Sustainable Development Goals (SDGs) agenda, and was established in November 2016.

<http://www.aspip.org/news.aspx?id=%201417>



## WIPO Re:Search: New Plan for Fight Against Neglected Tropical Diseases, Malaria and TB

GENEVA - WIPO Re:Search has launched a new five-year roadmap to guide its activities in the fight against neglected tropical diseases, malaria and tuberculosis.

The World Intellectual Property Organization and its partner BIO Ventures for Global Health (BVGH) established the initiative in 2011 to boost the use of intellectual property in catalyzing innovation and product development for ailments affecting more than 1 billion people. WIPO Re:Search now includes 126 members in 35 countries and has established 112 collaborations across the globe.



The new plan, unveiled during WIPO Re:Search's biennial meeting, will guide the public-private consortium's activities through 2021 and includes new research, capacity building and outreach efforts.

"Neglected tropical diseases, malaria, and tuberculosis are devastating conditions that disproportionately affect the poorest and most disadvantaged among us," said WIPO Director General Francis Gurry. "WIPO believes that IP is a powerful tool for stimulating innovation and WIPO Re:Search is our principal effort to ensure that IP supports advances in global health research," he said.

WIPO Re:Search allows organizations to share their intellectual property, compounds, expertise, facilities and know-how royalty-free with qualified researchers worldwide.

The new strategic plan seeks to ensure that WIPO Re:Search harnesses new research and development trends in global health, while contributing to the achievement of the United Nations Sustainable Development Goals.

As the implementing partner, BVGH will seek a more process-driven and targeted partnership-development approach to link research and development programs with gaps in research, taking into consideration the impact of the disease on people's lives.

"BVGH will implement a more targeted approach to collaboration formation to address priority global health needs. We will prioritize and provide enhanced support to the most promising product development collaborations within the WIPO Re:Search portfolio. Other key objectives include supporting the development of research and IP management capacity at Member organizations in low- and middle-income countries, and increasing public visibility around the role of WIPO Re:Search in global health innovation," stated Jennifer Dent, President of BVGH.

**Source:** [http://www.wipo.int/pressroom/en/articles/2017/article\\_0005.html](http://www.wipo.int/pressroom/en/articles/2017/article_0005.html)

<http://www.aspip.org/news.aspx?id=%201418>