The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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AMMAN - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), chaired the annual extraordinary meetings of the Board of Directors and the General Assembly of the Arab Intellectual Property Mediation and Arbitration Society (AIPMAS) and the Licensing Executives Society-Arab Countries (LES-AC).

During the meeting, Dr. Abu-Ghazaleh welcomed the Board members who represent various institutions in the Arab countries, underlining the need to achieve the objectives of the two Societies.

He urged AIPMAS and LES-AC to expand their activities by providing additional training programs to institutions in the Arab region, highlighting the possibility of contracting educational and training institutions to organize workshops at schools and universities to raise awareness on the importance of protecting Intellectual Property Rights (IPRs) and innovation, in view of the increasing number of inventions and innovations in the Age of Knowledge.

Dr. Abu-Ghazaleh also called for conducting various training programs on innovation; the protection of inventions through IPRs and the mechanisms of transforming innovation into marketable products (Commercialization of Inventions).

For her part, Ms. Majd Khaddash, ASIP and LES-AC manager, briefed the attendees on the conducted activities by the two Societies during the past year, most importantly, workshops on “Trademarks Opposition Procedures”, “General Legal Frame of IPRs Protection” and “Personal Information Protection as an IP Right”. Furthermore, Khaddash listed some of the training courses conducted by ASIP and LES-AC mainly the E-Crimes training program, Legal Protection and Procedural Foundations of IP, and Legal Protection and Procedural Foundations of Intellectual Property. She pointed out that the Societies will hold several IP awareness sessions in cooperation with the Abu Dhabi Department of Economic Development (ADDED).

It is worth mentioning that the Board of Directors members agreed to adopt the previous agenda and the auditor’s report issued by (Al Faisal for Auditing) for the fiscal year ended on 31/12/2021, and the re-assignment of Al Faisal as an auditor for the two Societies for the next year.
ASIP Launches its Training Plan for the Second Half of 2022

AMMAN - The Arab Society for Intellectual Property (ASIP) launched the training plan for the second half of 2022. The training courses and programs cover IP-related topics including Artificial Intelligence and Innovative Digital Transformation, Arbitration of Intellectual Property Disputes, Legal Protection and Procedural Foundations of IP, Trademarks Cybersquatting, and other intensive training courses.
At Al Ahram’s Intellectual Property seminar:

Dr. Abu-Ghazaleh: Every Arab Individual Should be Proud that (AGIP) Became the Largest IP Company Worldwide

Abu-Ghazaleh: Egypt’s economy is set to become the sixth strongest in the world by 2030


The seminar was held at the Mohamed Hassanein Heikal Hall at Al Ahram Press Establishment in the presence of writers, media professionals, and experts from Egypt, and was moderated by Al-Ahram Economy editor in chief, Mr. Sherif Abdel-Baki. During the seminar, Dr. Abu-Ghazaleh discussed the concept of Intellectual Property (IP) and the significant role TAG.Global plays globally in this field.

He talked about the challenges and difficulties he faced in the 1970s when he started his I.P. business initiative and continued his journey until it became one of the main contributors to intellectual property laws’ drafting in the Arab countries as well as the legislation that directly contributed to supporting national economies. He also touched upon the war he fought during his membership in the councils of the World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO) for the purpose of protecting intellectual products and technology-based ideas, such as Google.

Dr. Abu-Ghazaleh further explained how his intellectual property company, AGIP, was founded, explaining his determination to establish a digitized intellectual property company to become the top IP firm, not just in the Arab world, but globally, calling on everyone to be proud that there is an Arab firm leading the intellectual property profession at a global level.
On the other hand, Dr. Abu-Ghazaleh commended the approach followed by several Arab countries, Egypt in particular, in pursuing long-term development strategies by adopting infrastructure development policies that will inevitably lead to real economic growth.

“Egypt is capable to meet the challenges of the future to the extent that makes it entitled to join the Advanced Economies Club, and at the same time it is set to become the sixth strongest economy in the world by 2030, due to the fact that Egypt adopts ‘building of future’ strategy,” Dr. Abu-Ghazaleh said.

Concerning the political situation around the world, Dr. Abu-Ghazaleh reaffirmed his expectations that the Russian-Ukrainian war may expand to involve much of the world—a third world war, ending up by setting up new principles for a better World Order, as the existing Order has become incapable of maintaining the peace, the security and the balanced relations among world powers.

In this regard, Dr. Abu-Ghazaleh cited the example of the five permanent members of the United Nations Security Council whose conflicting and contradictory interests made the Security Council unable to take important decisions, saying that the world has no global leadership, and pointing out that no one dares to say that America is still unable to lead the world, neither would China or Russia claim they can. That’s why, Dr. Abu-Ghazaleh believes, there is a need for a ‘global conflict or action’ that can restore the balance of powers in a way that reflects the reality on the ground.

At the end of the seminar, Dr. Abu-Ghazaleh said that global conflicts could be useful in this respect, urging all Arab countries to get the most of it in this case and to reposition themselves in the expected new world order.

It is worth mentioning the seminar opened the door for considerable discussions on intellectual property rights (IPRs) and laws in the Arab world, as well as their impact on the levels of creativity, innovation and development in the Arab region. That is in addition to the compatibility of Arab laws, legislation and policies with international legislation, and their ability to provide an appropriate climate for Arab youth and innovators to draw attention to their ideas and products, and to protect Arab IPRs worldwide.
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TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

☎ +962 65100 250  ●  info@tagtech.global  For More Information: www.tagtech.global
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TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 250  info@tagtech.global  For More Information: www.tagtech.global
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**Gift**

Screen Protector

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TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 250  info@tagtech.global  For More Information: www.tagtech.global
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**Tag: Your Trusted Brand**

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- 64 GB Storage
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- 128 GB Storage
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- 8 MP Front Camera, 16 MP Rear Camera

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**Tailored to Be Advanced**

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- 128 GB Storage
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- Display: 6.3” FHD+
- 16 MP Front Camera, 16 MP Rear Camera

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