The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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AMMAN - The Arab Society for Intellectual Property (ASIP) took part in the Union for the Mediterranean (UfM) Forum on Green Innovation and Careers for Empowering the Mediterranean Youth: Triple Helix in Action”. The Forum was organized by the UfM in cooperation with the Higher Council for Science and Technology, with the support of the German Development Cooperation (GIZ).

The event was held under the auspices of the United Nations Economic and Social Commission for Western Asia (ESCWA), to discuss various topics including:

- How government-academia-business cooperation is being advanced in the region.
- How innovation can support a green transition.
- How to foster innovation, skills, and employability to support Mediterranean citizens.

On the sideline of the event, the UfM Ministerial Conference on Research and Innovation (R&I) highlighted the importance of strengthening long-term regional cooperation through the creation of sustainable economies linking scientific and technological innovation with employment opportunities.
AMMAN - The Arab Society for Intellectual Property (ASIP) held the ‘Trade Secrets and Modern Technologies’ training course through the Zoom Meetings App., November 14 - 17, 2022.

The 10-hour training course introduced the participants to different topics on the concept of trade secrets and modern technologies, including:

- Introduction to the theoretical and practical background of IPRs and how they developed over time.
- Definition and elements of trade secrets with practical examples,
- Trade Secrets vs. Patents.
- Trade Secrets and Unfair Competition; overview of the labor contracts and their relation to trade secrets.
- How businesses develop trade secrets and how they are related to technical and implied knowledge.
- Legal and technical measures to protect trade secrets.
- Modern technologies and the protection of trade secrets.

It is worth mentioning that the Arab Society for Intellectual Property (ASIP) is a non-profit organization founded on February 23, 1987, in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region and help raise awareness and enhance understanding of Intellectual Property issues and dynamics.
AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global), has received in his office Prof. Mohammad Al-Widyan, president of the Amman Arab University (AAU), to discuss means of cooperation between the two sides in several fields. In the meeting, Dr. Abu-Ghazaleh applauded the University’s hosting of the 3rd International Congress for Social Responsibility’s activities and commended the AAU’s prestigious academic reputation. He further praised Al-Widyan’s insightful vision, efforts, and keenness on continuous development with the aim to empower students and serve society.

During the meeting attended by MR. Bassam Al-Bashaireh, AAU advisor for Social Responsibility, the two parties discussed cooperation in several areas including, the application of the quality accreditation program in education in collaboration with the Arab Organization for Quality Assurance in Education (AROQA), which is chaired by Dr. Abu-Ghazaleh, under the honorary presidency of the Secretary-General of the League of the Arab States. This is in addition to inaugurating Talal Abu-Ghazaleh Knowledge Center at the University; the center that will be equipped with (TAGTech) technological devices to serve scientific research; to provide the necessary support for the University to obtain ISO 26000 on social responsibility; and to introduce the International Arab Certified Public Accountant certificate program at the University for the benefit of accounting students.

For his part, Prof. Al-Widyan praised the services provided by TAG.Global, as well as its prominent role in the economy, education and intellectual property protection fields, affirming the University’s keenness to enhance cooperation in order to achieve the goals of both sides in offering distinguished services to students and the local community.
**TAGITOP®-FLIP**
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- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard
- 7000 mAh
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- Fabric Sleeve Case

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- Intel Core i7 10th Gen (10510U)
- GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
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- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
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- Backlit Keyboard
- 5000 mAh
- 15.6” FHD
- Built in Camera
- Fingerprint
- AC WIFI, Bluetooth 4.2
- Fabric Sleeve Case
TAGiTop®-uni C
- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0, 1 MINI-HDMI, RJ45
- 4800 mAh
- 14.1" FHD
- Built-in Camera
- AC Wi-Fi, Bluetooth 4.0

TAGiTop®-uni
- Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard
- 4000 mAh
- 14.1" FHD
- Built-in Camera
- Fingerprint
- Fabric Sleeve Case
- AC WIFI, Bluetooth 4.0

TAGiTop®-edu
- Intel Core i3 10th Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45
- 4290 mAh
- 14" FHD
- Built-in Camera
- AC WIFI, Bluetooth 4.2

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**Tag-DC**

*Digital Citizens Tool*

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 6000 mAh
- Android 9
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera

**Tag-Tab III**

*Become A TAG Friend*

- MediaTek MTK8788 Octa Core
- 6 GB RAM
- 6000 mAh
- Android 10
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 16 MP Rear Camera

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**Tag-Phone**

**CPU:** MediaTek Helio P60 Octa Core  
**RAM:** 6 GB RAM  
**Storage:** 64 GB Storage  
**Battery Capacity:** 4000 mAh  
**Display:** 6.2” HD+  
**Camera:** 8 MP Front Camera, 16 MP Rear Camera

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**Tag-Phone Plus**

**CPU:** MediaTek Helio A25 Octa Core  
**RAM:** 4 GB RAM  
**Storage:** 128 GB Storage  
**Battery Capacity:** 4500 mAh  
**Display:** 6.55” HD+  
**Camera:** 8 MP Front Camera, 16 MP Rear Camera

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**Tag-Phone Advanced**

**CPU:** MediaTek Helio P60 Octa Core  
**RAM:** 6 GB RAM  
**Storage:** 128 GB Storage  
**Battery Capacity:** 4400 mAh  
**Display:** 6.3” FHD+  
**Camera:** 16 MP Front Camera, 16 MP Rear Camera

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**Tag-Phone Special**

**CPU:** MediaTek P60 Octa Core  
**RAM:** 6 GB RAM  
**Storage:** 128 GB Storage  
**Battery Capacity:** 5900 mAh  
**Display:** 6.52” HD+  
**Camera:** 16 MP Front Camera, 20 MP Rear Camera

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