ASIP News

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The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.
AMMAN - The Arab Society for Intellectual Property (ASIP) held the Arab Certified Intellectual Property Practitioner (ACIPP) exam for a group of participants in Dubai - UAE. The program comprises three modules:

1. Trademarks and Unfair Competition
2. Patents and Trade Secrets
3. Copyrights and Related Rights

Through a combination of teaching and training tools, which include real work experience, the ACIPP Program is designed to give participants a solid base and real understanding of IP principles, tools and their applications. The program focuses on the three main IP disciplines with an option for advanced learning of other selected IP subjects, as well as practical legal and business skills and systems.
Abu-Ghazaleh Discusses his Vision on Education with Experts in Open Educational Resources

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), received in his office two experts in the field of open educational resources: Dr. Sereen Bataineh from Jordan University of Science and Technology, and Dr. Jwan Al-Ibbini from the Hashemite University, to discuss means of developing open learning mechanisms in accordance with the most appropriate matrix for students and their future.

The purpose of the meeting was to benefit from Abu-Ghazaleh’s expertise in education, especially during the Coronavirus (COVID-19) pandemic, in addition to his vision and points of view on the current educational situation and his future vision, so that the two experts would incorporate all that in a chapter of a book they are currently preparing on the subject of assessing the experiences of the Arab countries in teaching sciences via the Internet.

During the meeting, Dr. Abu-Ghazaleh briefed the two experts on TAG.Global’s handling methods in dealing with situations associated with the corona pandemic, mainly in its businesses and educational services, pointing out that education and digital learning were adopted by TAG.Global before the pandemic as an approach that has been further strengthened during the pandemic.

Moreover, Dr. Abu-Ghazaleh affirmed the importance of transforming the traditional educational systems to suit the current and the future situations; with a special focus on graduating innovators and inventors -not job seekers- underlining the need to develop education at local and Arab levels to meet global standards.

For her part, Dr. Bataineh expressed her deep gratitude to Dr. Talal Abu-Ghazaleh for giving them the opportunity to be briefed on his practical experience in the field of digital education and open educational resources, pointing out that the meeting would positively impact their upcoming book which is specialized in teaching sciences in the Arab region, especially the chapter devoted to education in Jordan.
Meanwhile, Dr. Al-Ibbini praised Dr. Abu-Ghazaleh’s various efforts in developing education, underscoring the fact that Dr. Abu-Ghazaleh was the first to utilize open educational sources through Talal Abu-Ghazaleh International University (TAGI-UNI), reiterating the importance of teaching students to become inventors, not job seekers.

It is worth mentioning that the book that will be issued by the Arab League Educational, Cultural and Scientific Organization (ALECSO), entitled ‘The Current State of Sciences Education in the Arab Region’ in collaboration with Smart Learning Institute (SLI), affiliated with the Beijing Normal University (BNU) serves as an experimental platform that comprises scientific research, technology development and education. The book will be published by Springer Publishing, an American publishing company of academic journals and books.
Talal Abu-Ghazaleh.. One of the ‘Candles That Lighted the Gulf Space’

AMMAN – HE Dr. Talal Abu-Ghazaleh, chairman and founder of Talal Abu-Ghazaleh Global (TAG.Global), received in his office in Amman, Dr. Ali Mohammed Al Naboodah, member of the United Arab Emirates (UAE) Volunteers Association and author of the ‘Candles That Lighted the Gulf Space’ book; celebrating this achievement.

The book was launched as an embodiment of the guidance of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Ruler of Dubai and Vice President and Prime Minister of the UAE, as well as the guidance of His Highness Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces, to celebrate the “50th Anniversary” of the founding of the UAE, and to establish the foundations for the next 50-year journey to mark a new era in the country’s economic, social and developmental renaissance.

The book includes Dr. Abu-Ghazaleh’s professional life journey as one of the 50 most prominent personalities—sheikhs, ministers and high-ranking dignitaries, distinguished by their work and dedication, as well as those whose achievements contributed to consolidating the UAE’s position and leadership at Arab and global levels.

During the meeting, Dr. Abu-Ghazaleh expressed his pride in being one of the 50 most prominent figures ‘Lighting the Gulf Space’, pointing out that the Arab Gulf was the starting point for establishing his group of firms, thus affirming his loyalty and belonging to the Gulf region.

“I am truly honored and humbled by this acknowledgement which explicitly shows the nobility, and generosity of my family in the Gulf region. Granting me the privilege of being among the elite of the Gulf people makes me feel deep in my heart like a Khaliji citizen profoundly appreciating the wisdom of the Khalij leaders with whom I maintained deep-rooted relationships for over half of a century, dating back to the founding Sheikhs and Leaders of the Gulf Cooperation Council, and to whom I am deeply indebted for their guidance and support,” Dr. Abu-Ghazaleh said.
Dr. Abu-Ghazaleh further thanked all those who supported him in his business journey from all the Arab Gulf States, noting that he had succeeded throughout due to their wise leaderships and his commitment to his tools of success including ‘Patience, Knowledge and Hard Work.

For his part, the writer, Dr. Al Naboodah, stated that Dr. Abu-Ghazaleh’s distinctive life history deserved to be included along with the 50 pioneers who contributed to the consolidation of the UAE’s high standing, as well as improving its position in the indicators of global competitiveness thanks to their devotion and achievements.

Al Naboodah added that Dr. Abu-Ghazaleh has achieved unmatched successes for himself, his country and nation at the professional and business levels, in addition to his effective contributions to the development of the Gulf and Arab society in general, thus contributing to the success of many institutions and placing the name of his Group of Firms among the Top Achievers.

In the first chapter, the book provides insights and highlights of Dr. Abu-Ghazlaeh’s life journey and how he managed to transform his suffering and hardships into opportunities that achieved his goals. In addition, it underlined how he remained loyal and faithful to everyone who offered him assistance.

The book also included various topics relating to Dr. Abu-Ghazaleh’s achievements such as his inspirational leadership, positions and memberships in Arab and world organizations and institutions, his valuable insights, awards and decorations he received in recognition of his efforts, in addition to other significant topics that marked various aspects of his life.
TAGITOP®-MULTI
- Intel Core i7 6th Gen (6500U)
- GPU: Intel® HD + NVIDIA GT940 MX
- 8 GB DDR3 RAM
- Storage: 1 TB HDD | 128 GB SSD
- 2 IN 1 SD/MMC
- 2x USB 3.0, 2x USB 2.0, 1x HDMI (4K)
- Backlit Keyboard

4000 mAh
15.6” FHD
Built in Camera

4000 mAh
15.6” FHD
Built in Camera

Carrying Case

TAGITOP®-PLUS
- Intel Core i7 8th Gen (8550U)
- GPU: Intel® HD
- 8 GB DDR4 RAM
- Storage: 1 TB HDD | 128 GB SSD
- 2 IN 1 SD/MMC
- 2x USB 3.0, 2x USB 2.0, 1x HDMI (4K)
- Backlit Keyboard

7400 mAh
15.6” FHD
Fingerprint

7400 mAh
15.6” FHD
Fingerprint

Carrying Case

TAGITOP®-PRO
- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard

5000 mAh
15.6” FHD
Fingerprint

5000 mAh
15.6” FHD
Fingerprint

Fabric Sleeve Case

TAGITOP®-PLUS II
- Intel Core i7 10th Gen (10510U)
- GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader ● Backlit Keyboard

5000 mAh
15.6” FHD
Fingerprint

5000 mAh
15.6” FHD
Fingerprint

Fabric Sleeve Case
**TagITop®-uni C**
- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0, 1 MINI-HDMI, RJ45
- 4800 mAh
- 14.1” FHD
- Built in Camera
- AC Wi-Fi, Bluetooth 4.0

**TagITop®-uni**
- Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard
- 4000 mAh
- 14.1” FHD
- Built in Camera
- Fingerprint
- AC WIFI, Bluetooth 4.0

**TagITop®-edu**
- Intel Core i3 10th Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45
- Carry bag | USB mouse Rubber cover
- 4290 mAh
- 14” FHD
- Built in Camera
- AC WIFI, Bluetooth 4.2

**TagITop®-flip**
- Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard
- 7000 mAh
- 14.1” FHD
- Screen ten points touch
- Built in Camera
- Fingerprint
- AC WIFI, Bluetooth 4.2

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Talal Abu-Ghazaleh for Technologies
Your TECH TOOLS for the Inevitable Digital Future
**TAG-DC**

*Digital Citizens Tool*

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6000 mAh
- 10.1” FHD
- Android 9
- Dual SIM Cards
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera
- Screen Protector | Charger OTG

**TAG-Tab II**

*Quality, Prices, Services*

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6500 mAh
- 10.1” FHD
- Android 9.0
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera
- Leather Cover | Docking Keyboard-touch pad & Stylus Pen
- HQ Bluetooth Earphones and Screen Protector

**TAG-Tab III**

*Become A TAG Friend*

- MediaTek MTK8788 Octa-core
- 6 GB RAM
- 128 GB Storage
- 6000 mAh
- 10” FHD
- Android 10
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 16 MP Rear Camera
- Leather Cover

**TAG-Tab Kids**

*For Our Loved Ones*

- Spreadtrum SC7731E Quad Core
- 2 GB RAM
- 32 GB Storage
- 4000 mAh
- 8” HD+
- Android 10
- Housing Plastic
- WIFI, GPS, Bluetooth
- 2 MP Front Camera, 8 MP Rear Camera
- Light Sensor / Distance sensor
- Rubber Cover

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**Tag-Phone**

**TAG: Your Trusted Brand**

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- 64 GB Storage
- Battery Capacity 4000 mAh
- Display: 6.2” HD+
- 8 MP Front Camera, 16 MP Rear Camera

**Tag-Phone Plus**

**Compare then Buy**

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM
- 128 GB Storage
- Battery Capacity 4500 mAh
- Display: 6.55” HD+
- 8 MP Front Camera, 16 MP Rear Camera

**Tag-Phone Advanced**

**Tailored to Be Advanced**

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- 128 GB Storage
- Battery Capacity 4400 mAh
- Display: 6.3” FHD+
- 16 MP Front Camera, 16 MP Rear Camera

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