The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.
ASIP Holds “The Patent Cooperation Treaty” Webinar

AMMAN - The Arab Society for Intellectual Property (ASIP) held ‘The Patent Cooperation Treaty (PCT)’ Webinar, on January 5, 2020 through Microsoft Teams App. The webinar introduced the participants to the following topics:

• What is the PCT?
• PCT Basics
• PCT Timeline
• PCT Advantages
• GCC Filing Vs. PCT

It is worth mentioning that the Arab Society for Intellectual Property (ASIP) is a non-profit organization founded on February 23, 1987 in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region to help raise awareness and enhance understanding of Intellectual Property issues and objectives.
ASIP to Hold “Legal Contract Drafting” Course

AMMAN - The Arab Society for Intellectual Property (ASIP) will hold a training course entitled “Legal Contract Drafting”, on February 7 - 11, 2021 at Talal Abu-Ghazaleh Global/ General Administration Building - Amman.

During the 15-hour training course, participants will be introduced to a number of topics such as the definition of a contract, how to draft a contract?, terms of a contract, what are the most popular contracts?, and types of contracts.

In an interview with the Egyptian weekly ‘Rose Alyousef’:

Abu-Ghazaleh: The Technological Infrastructure is the Solid Foundation of Strong Economy

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), stated that the technological infrastructure is the most important factor that helps building a strong economy.

In his interview with the Egyptian weekly ‘Rose Alyousef’, Dr. Abu-Ghazaleh said: “The current Egyptian political leadership has decided to sell the present to buy the country’s future as it had to choose one of two available options: either to seek populist acceptance by spoiling the people and offering them luxurious and comfortable life which could end up destroying the State’s economic future; or pursue an austere life style, however unpopular, in favor of a secure economic future based on solid and sustainable infrastructure”. Dr. Abu-Ghazaleh affirmed that Egypt has chosen the second option; which has been evaded by a number of former Egyptian presidents, therefore, the idea of ‘culture transformation’ has become a major achievement.

Regarding the reason for shifting to digital education where students are becoming digital
learners, Dr. Abu-Ghazaleh stated that: “It is a historical achievement since the future would not exist without digital knowledge. Wealth creation by individuals or countries could not be achieved without digital inventions.”

He further elaborated that: “Google and Amazon, for instance, some of the largest and most dominant corporations in the information technology industry of the world, have a market value that could reach up to $1 trillion (a thousand billion US dollars), and they are just ‘computer programming companies – knowledge corporations’ that operate without basic materials, products or services that they provide to the market, and their main resource is a person who sits in front of a computer screen and invents an idea.”

During the interview, Dr. Abu-Ghazaleh explained that “Egypt today is implementing an ambitious plan to restore and to reconstruct the country’s agricultural potential as basis for national economic self-sufficiency”; adding that “the government chose to plant huge quantities of wheat, despite the fact that it could be purchased at a lower cost. However, the measure is seen as a long term food security strategy and a safe leap into the future.”

Furthermore, Dr. Abu-Ghazaleh talked about culture change, noting that it starts from the top, which means the Head of State and political leadership the they are the authorized entities to make the appropriate decisions for development and success; the decisions that need to be accompanied by raising peoples’ awareness and understanding of the benefits of cultural change for their better future.
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For More Information: www.tagtech.global

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V1, January 2021

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- Intel Integrated Graphics
- LCD: 14 inch, 1920*1080
- Lan Port: RJ45
- 4GB RAM DDR4
- 2 USB 3.1, 1 Type C, 1 HDMI
- Storage: 128GB SSD: (M.2 2280, SATA)
- Wi-Fi, Bluetooth 4.2

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TAGITOP®-flip
- Intel Core i5 G8 (8259U)
- Screen ten points touch
- 15.6“ “Resolution 1920 x 1080
- 8GB RAM DDR4*1
- Storage: 256GB SSD (2280 M.2 SATA)
- Camera: 2M
- Wi-Fi, Bluetooth 4.2

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*VAT Included
## TABLETS

### TAG-DC
- CPU: Spreadtrum 9863 Octa Core
- 10.1" Screen 1200 x 1920
- 4 GB RAM, 64 GB Storage
- 5 MP Front Camera and 13 MP Rear Camera
- Wi-Fi, GPS, Bluetooth
- Android 9.0 (Pie)
- 2G/3G/4G Connectivity
- Battery Capacity: 6000 mAh
- Dual SIM Cards
- Free Leather Cover with Docking Keyboard-touch pad
- HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty

### TAG-TAB II
- Docking Keyboard and Stylus Pen
- CPU: Spreadtrum 9863 Octa Core
- 10.1 inch with 1200 * 1920 LCD
- 4 GB RAM 64 GB Storage
- 5 MP Front Camera and 13 MP Rear Camera
- Android 9.0 (Pie)
- Battery Capacity: 6500 mAh
- Single SIM Card
- Wi-Fi, GPS, Bluetooth
- Free Leather Cover with Docking Keyboard-touch pad
- HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty

### TAG-TAB III
- CPU: MTK8788 Octa-core
- 10 inch with 1200 * 1920 FHD
- TP: Capacitive 10 points touch G+G
- 6 GB RAM 128 GB Storage
- 5 MP Front Camera and 16 MP Rear Camera
- Android 10.0
- Battery Capacity: 6000 mAh
- Single SIM Card
- Wi-Fi, GPS, Bluetooth
- 1 Year Warranty, Leather Cover

### TAG-TAB KIDS
- CPU: SC7731E Quad Core
- 2 GB RAM, 32 GB Storage
- 8 inch with 1280*800 LCD IPS
- 2 MP Front Camera and 8 MP Rear Camera
- TP Capacitive multi-points touch, P+G
- Wi-Fi, GPS, Bluetooth
- Light Sensor / Distance sensor
- Housing Plastic
- Android 10.0
- Battery Capacity: 4000 mAh
- 1 Year Warranty, Silicon Cover

*VAT Included

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**Phones**

**TAG-PHONE**

- CPU: MT6771 Octa Core
- 6 GB RAM
- Android 10.0
- 64 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 720 x 1520 HD+
- 8 MP Front Camera, 16 MP Rear Camera

*Free* Wired Headphones, Screen Protector, Back cover, 1 Year Warranty

**TAG-PHONE Plus**

- CPU: MediaTek A25 Octa Core
- 4 GB RAM
- Android 10.0
- 128 GB Storage
- Dual SIM Cards + TF Card
- Battery Capacity 4100 mAh
- Display: 720*1600 HD+
- 8 MP Front Camera, 16 MP Rear Camera

*New January 2021* Screen Protector, Back cover, 1 Year Warranty

**TAG-PHONE Advanced**

- CPU: MediaTek Heilo P60 Octa-core
- 6 GB RAM
- Android 10.0
- 128 GB Storage UMCP
- Dual SIM Cards
- Battery Capacity 4000 mAh
- Display: 1080 x 2280 FHD+
- 16 MP Front Camera, 16 MP Rear Camera

*Free* Screen Protector, Back cover, 1 Year Warranty

*All Inclusive*