The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.
AMMAN - The Arab Society for Intellectual Property (ASIP) held the Arab Certified Intellectual Property Practitioner (ACIPP) exam for a group of participants in Saudi Arabia. The program comprises three modules:

1. Trademarks and Unfair Competition
2. Patents and Trade Secrets
3. Copyrights and Related Rights

Through a combination of teaching and training tools, which include real work experience, the ACIPP Program is designed to give participants a solid base and real understanding of IP principles, tools and their applications. The program focuses on the three main IP disciplines with an option for advanced learning of other selected IP subjects, as well as practical legal and business skills and systems.
Abu-Ghazaleh, Keynote Speaker on ‘Role of Mediation and Arbitration’ international Conference

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), has participated as a keynote speaker at the first Cairo International Conference on the ‘Role of Mediation and Arbitration in Dispute Settlement and Achieving Sustainable Development’, under the patronage of the International Meditation & Arbitration Center (IMAC), held with the presence of a host of high-ranking personalities, as well as elite of experts, speakers of parliaments, secretary generals of political parties and other related committees.

Dr. Abu-Ghazaleh participated in this important conference in his capacity as a renowned global economist, who chairs the UN Task Force on harmonizing professional qualifications, and who has been chosen as Vice-Chair to the UN Secretary General Ban Ki-moon, of the Global Compact. He was also a member of the Association for International Arbitration for half a century, and a member of the International Chamber of Commerce (ICC) in Paris.

In his speech, Dr. Abu-Ghazaleh asserted the urgent need for arbitration as it has become the most powerful tool for resolving disputes, particularly conflicts that may harm the involved parties, and those around them. Dr. Abu-Ghazaleh believes that arbitration is a judicial process within the judicial system, as it achieves the same level of justice. It provides a fair way for resolving disputes in light of international laws contradictions and complications, Dr. Abu Ghazaleh said, adding, that it also assists in maintaining mediation privacy in a friendly atmosphere. That is in addition to the fact that its judgements will continue to serve the best interests of the disputing parties even after a while.
Dr. Abu Ghazaleh also pointed out that the most important aspect of arbitration is the promotion of international investments because it is used as a benchmark for the investment environment alongside the World Bank’s Standards.

Dr. Abu-Ghazaleh proposed during his speech the ‘establishment of technical committees’ to provide support to arbitration systems in every country, whose core mission is to develop governing legislation of arbitration, to study time limits and deadlines, to set controls to avoid procrastination, to identify cases where issued arbitrations decisions could be overturned, and to establish an arbitration system under the League of Arab States and its organizations.

Dr. Abu-Ghazaleh made another recommendation on the need to develop an arbitration induction program for businessmen, proposing as well a consensual arbitration system for the three regions (Africa-Mediterranean-Europe) as a new experience in his capacity as a La Verticale Chair, underlining at the same time the importance of developing a certified expert in Arbitration diploma.

Initiatives, programs and activities that could create a tangible impact, and contribute to the enrichment of intellectual and practical contributions in a mechanism that achieves cooperative joint goals.
‘Abu-Ghazaleh Global’ and Islamic World Educational, Scientific and Cultural Organization Discuss Cooperation on AI and Scientific Research

AMMAN- HE Dr. Talal Abu-Ghazaleh, chairman and founder of Talal Abu-Ghazaleh Global (TAG. Global), and Dr. Salim M. AlMalik, Director-General of the Islamic World Educational, Scientific and Cultural Organization (ICESCO), co-chaired a session to discuss cooperation between the two parties in the fields of Artificial Intelligence (AI), Scientific Research, Digital Education and Strategic Foresight.

The session, held virtually, was also attended by Dr. Kais Hammami, director of ICESCO Center for Strategic Foresight, and Dr. Mushira Enezat, executive director of Joint Educational Programs at TAG.Global.

During the session, Dr. Abu-Ghazaleh affirmed the importance of reviving education methods in the countries of the Islamic world to develop scientific research and encourage creativity and innovation, for the aim of building a creative nation, pointing to the urgent need to set up AI ethical guidelines and well-defined policies.

Moreover, Dr. Abu-Ghazaleh called on the ICESCO to launch an AI glossary that includes all relevant terminologies and circulate it at an international level, reiterating the importance of improving scientific research methods and investment in scientific research similar to those in western countries.

He also referred to the Ten Principles of the UN Global Compact, which were endorsed during his mandate as vice-chair to the UN Secretary General, Ban Ki-moon, Chairman of the Global Compact. The ten universally accepted Principles are derived from the Universal Declaration for Human Rights, the World Labor Organization’s Declaration on Fundamental Principles and Rights at Work, Rio Declaration on Environment and Development, and United Nations Convention against Corruption.
Moreover, Dr. Abu-Ghazaleh expressed belief that women and men are partners in assuming responsibilities and duties, urging everyone to use the term ‘women’s participation’ rather than, ‘women’s empowerment’, as every woman is capable to empower herself by her own.

For his part, Dr. AlMalik stated that the Islamic World Educational, Scientific and Cultural Organization pursues renewal, modernization and openness approach for the benefit of the Member States and Muslim communities around the world, adding that ICESCO is keen on cooperating with TAG.Global as a leading organization in different areas.

AlMalik further stated that the Organization called for cooperation with TAG.Global in the fields of strategic foresight, Artificial Intelligence (AI), digital education, scientific research and ICESCO Chairs which are considered vital areas for Muslim countries that should need more development.

During the meeting, the two parties agreed on the development of implementing plans for the initiatives, programs and activities that could create a tangible impact, and contribute to the enrichment of intellectual and practical contributions in a mechanism that achieves cooperative joint goals.
**TAGITOP**

- **Multi**
  - Intel Core i7 6th Gen (6500U)
  - GPU: Intel® HD + NVIDIA GT940 MX
  - 8 GB DDR3 RAM
  - Storage: 1 TB HDD | 128 GB SSD
  - 2 IN 1 SD/MMC
  - 2x USB 3.0, 2x USB 2.0, 1x HDMI (4K)
  - Backlit Keyboard

- **Plus**
  - Intel Core i7 8th Gen (8550U)
  - GPU: Intel® HD
  - 8 GB DDR4 RAM
  - Storage: 1 TB HDD | 128 GB SSD
  - 2 IN 1 SD/MMC
  - 2x USB 3.0, 2x USB 2.0, 1x HDMI (4K)
  - Backlit Keyboard

- **Pro**
  - Intel Core i7 10th Gen (1065G7)
  - GPU: Intel® Iris® Plus Graphics
  - 8 GB DDR4 RAM
  - Storage: SSD 128 GB + SSD 512 GB
  - 2x USB 3.0, 1x USB 2.0, 1x HDMI
  - Backlit Keyboard

- **Plus II**
  - Intel Core i7 10th Gen (10510U)
  - GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
  - 8 GB DDR-4 RAM
  - Storage: SSD 128 GB + HDD 512 GB
  - 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
  - Micro SD Card Reader • Backlit Keyboard

---

**Carrying Case**

**Caring Case**

**Fabric Sleeve Case**

**Fabric Sleeve Case**

---

TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 250 info@tagtech.global For More Information: www.tagtech.global
TAGITOP®-uni C
- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0, 1 MINI-HDMI, RJ45

4800 mAh
14.1” FHD
Built in Camera
AC Wi-Fi, Bluetooth 4.0

TAGITOP®-uni
- Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

4000 mAh
14.1” FHD
Built in Camera
Fingerprint
AC WIFI, Bluetooth 4.0

Fabric Sleeve Case

TAGITOP®-edu
- Intel Core i3 10th Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45
- Backlit Keyboard

4290 mAh
14” FHD
Built in Camera

Carry bag | USB mouse
Rubber cover

AC WIFI, Bluetooth 4.2

TAGITOP®-FLIP
- Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard

7000 mAh
14.1” FHD
Screen ten points touch
Built in Camera
Fingerprint

AC WIFI, Bluetooth 4.2

TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building104 Mecca Street, Um-Uthaina, Amman, Jordan
+962 65100 250 info@tagtech.global For More Information: www.tagtech.global
### TAG-DC
**Digital Citizens Tool**

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6000 mAh
- 10.1” FHD
- Android 9
- Dual SIM Cards
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera

**Gifts:** Screen Protector | Charger OTG

### TAG-Tab II
**Quality, Prices, Services**

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6500 mAh
- 10.1” FHD
- Android 9.0
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera

**Gifts:** Leather Cover | Docking Keyboard-touch pad & Stylus Pen | HQ Bluetooth Earphones and Screen Protector

### TAG-Tab III
**Become A TAG Friend**

- MediaTek MTK8788 Octa-core
- 6 GB RAM
- 128 GB Storage
- 6000 mAh
- 10” FHD
- Android 10
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 16 MP Rear Camera

**Gifts:** Leather Cover

### TAG-Tab Kids
**For Our Loved Ones**

- Spreadtrum SC7731E Quad Core
- 2 GB RAM
- 32 GB Storage
- 4000 mAh
- 8” HD+
- Android 10
- Housing Plastic
- WIFI, GPS, Bluetooth
- 2 MP Front Camera, 8 MP Rear Camera
- Light Sensor / Distance sensor

**Gifts:** Rubber Cover
**Tag-Phone**

**TAG: Your Trusted Brand**

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- 64 GB Storage
- Battery Capacity 4000 mAh
- Display: 6.2” HD+
- 8 MP Front Camera, 16 MP Rear Camera

**Tag-Phone Plus**

**Compare then Buy**

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM
- 128 GB Storage
- Battery Capacity 4500 mAh
- Display: 6.55” HD+
- 8 MP Front Camera, 16 MP Rear Camera

**Tag-Phone Advanced**

**Tailored to Be Advanced**

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- 128 GB Storage
- Battery Capacity 4400 mAh
- Display: 6.3” FHD+
- 16 MP Front Camera, 16 MP Rear Camera

For More Information: www.tagtech.global