The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.
ASIP Holds ACIPP Exam August April

AMMAN - The Arab Society for Intellectual Property (ASIP) held the Arab Certified Intellectual Property Practitioner (ACIPP) exam for a group of participants in Saudi Arabia. The program comprises three modules:

1. Trademarks and Unfair Competition
2. Patents and Trade Secrets
3. Copyrights and Related Rights

Through a combination of teaching and training tools, which include real work experience, the ACIPP Program is designed to give participants a solid base and real understanding of IP principles, tools and their applications. The program focuses on the three main IP disciplines with an option for advanced learning of other selected IP subjects, as well as practical legal and business skills and systems.
Dr. Abu-Ghazaleh Keynote Speaker at the ‘Economic Impact of Artificial Intelligence Applications’ Workshop

AMMAN. In cooperation with Talal Abu-Ghazaleh University College for Innovation - The Arab Industrial Development and Mining Organization (AIDMO) (TAGUCI) held a virtual workshop on ‘Economic and Industrial Impacts of Artificial Intelligence (AI) Applications in the Arab Countries”, with the participation of a large number of experts from Arab and international bodies, organizations and institutions.

During the opening session, HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), and Eng. Adel Sakr, AIDMO Director General addressed the attendees.

In his keynote address, Dr. Abu-Ghazaleh called on the Arab countries to keep pace with the global transformations in the technology era and the Fourth Industrial Revolution, underlining the importance of responding to challenges posed by the applications of this technology in promoting the use of AI for their own benefit, particularly their efforts to achieve sustainable and inclusive Arab technological development goals.

Moreover, Dr. Abu-Ghazaleh highlighted the potentials and applications of AI, in addition to the radical changes that will take place in our daily life socioeconomically and technologically, as a result. His Excellency also urged the Arab countries to get involved in this type of technology and to prepare to embrace the so-called Fourth Industrial Revolution era.
He further called on the Arab countries to develop mechanisms for transferring and localizing AI technology, as well as identifying challenges associated with this type of intelligence and the effects of its uses. He stressed the significance of integrating AI in various stages of education, and raising awareness about AI as a concept, then as an applications and as an invention to open prospects of investment in this area.

For his part, Eng. Adel Sakr stated that AIDMO has set its sights on future industries that are based on science and knowledge as the main access to industrial development, pointing out that the world today witnesses rapid technological advancements in light of the Fourth Industrial Revolution driven by AI whose applications prepared the ground for a new, a different and a smart world that would positively impact the future of economic, technological, medical, educational and services sectors.

Sakr noted that the development of innovative business models and the existing production chains would lead to future changes in industrial enterprises functioning, transforming them to smart digital factories that maintain their competitiveness and raise the efficiency and quality of their products.

Dr. Mushira Enezat, executive director of Talal Abu-Ghazaleh University College for Innovation (TAGUCI), presented a research paper entitled “Artificial Intelligence and Innovation: Their Role in Educational Process”, where she highlighted the importance of innovation and AI in the Arab world as well as the challenges that face the academic institutions, students and faculty members in using means of technological innovation.

Enezat also reviewed the experience of establishing TAGUCI as a distinctive model among academic institutions specialized in technological innovation and the use of modern technology in education.

It is worth mentioning that a large number of stakeholders and specialists from the Arab countries participated in the session, deliberating on several topics including Artificial Intelligence and Challenges of the Fourth Industrial Revolution, the Role of Digital Transformation and AI in Changing Business Models, and the Impact of Artificial Intelligence Applications on Tomorrow’s Professions, in addition to other issues.

Talal Abu-Ghazaleh University College for Innovation (TAGUCI): is a University College specialized in “entrepreneurship” education and its requirements. It includes an ‘Innovation Incubator’ and collaborates with various institutions to embrace innovations in various fields with the aim of creating a knowledge generation capable of managing its inventions and innovations.
Abu-Ghazaleh Commends UNESCO’s Efforts in Development of Effective Teaching in the Arab Countries

AMMAN - The Arab Organization for Quality Assurance in Education (AROQA), chaired by HE Dr. Talal Abu-Ghazaleh, and a member of Talal Abu-Ghazaleh Global (TAG.Global) firms, took part in a digital workshop entitled: “The Reality of Teaching Science and Mathematics in the Arab Countries and Methods of Development,” organized by the Regional Center of Quality and Excellence in Education (RCQE) – UNESCO.

During the workshop, inaugurated by Her Highness Princess Haifa bint Abdulaziz Al Muqrin, permanent representative of the Kingdom of Saudi Arabia to the United Nations Educational, Scientific and Cultural Organization (UNESCO), the outputs of a scientific research conducted under the supervision of UNESCO Center were reviewed.

The study aims at providing developmental and forward-looking insights into teaching science and mathematics curriculums in the Arab countries by identifying the reality of teaching the two subjects at primary and intermediate school levels in the targeted Arab states, including the Kingdom of Saudi Arabia, the Kingdom of Morocco, the Hashemite Kingdom of Jordan, the State of Kuwait, the Sultanate of Oman, the Arab Republic of Egypt, the Kingdom of Bahrain and the Republic of Lebanon, in addition to the approved reference countries including Finland, England, the Republic of Singapore and the United States of America.

The workshop was attended by representatives of Talal Abu-Ghazaleh Knowledge Forum, Talal Abu-Ghazaleh Global Digital Academy, Talal Abu-Ghazaleh Academy for Capacity Building and the International Arab Society of Certified Accountants (IASCA), chaired by Dr. Abu-Ghazaleh, along with elite researchers, academics and experts in education and its quality.
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