The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

During the 12-hour training course, participants will be introduced to the Law of Unfair Competition and its progressive development, and the legal basis for national protection, in addition to an introduction to the various acts of unfair competition, along with the causes and sources for confusion. Moreover, the training course will discuss the following topics:

- Legal Basis for Protection.
- Law for Unfair Competition and Changes it has Undergone.
- International Protection – the Paris Convention for the Protection of Industrial Property - WIPO.
- International Competition and its Various Aspects.
- Types and Causes for Confusion.
- Concept of Misinformation.
- Intentional Damages
AMMAN – The Arab Federation for Libraries & Information (AFLI) hosted HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), in a panel session titled the ‘Role of Information Institutions and their Services in Supporting the Shift towards Knowledge-based Economy’.

During the session, AFLI President, HE Dr. Hassan El Sereihy, expressed the Federation’s pride and gratitude for hosting Dr. Abu-Ghazaleh and the role he plays in serving institutions and societies, praising Dr. Abu-Ghazaleh’s career and his education journey that he devoted for the service of local, regional and global communities.

Dr. Abu-Ghazaleh stressed the importance of databases that form a point of strength for institutions, pointing out that TAG.Global has been always keen on developing its databases that include various fields of expertise.

He also emphasized that TAG.Global is the only organization in the world that owns Intellectual Property Rights (IPRs) registration database, affirming that this is one of the main factors that made it the World’s Leading IP Firm.

Dr. Abu-Ghazaleh added that TAG.Global seeks to increase the available data on digital cyberspace, especially in ‘Arabic content’, through establishing an accurate, documented and thorough digital information database under the name Talal Abu-Ghazaleh Electronic Arabic Encyclopedia (TAGEPEDIA), noting that it currently documents over one million entries so far and aims to reach two million entries by the end of this year.

Concerning digital transformation, Dr. Abu-Ghazaleh stressed its importance as well as the significance of eradicating digital illiteracy, pointing out that the digital transformation became inevitable in light of the Digital Knowledge Revolution which encompassed all fields including libraries. He further underlined the importance of maintaining in the preservation of printed books.
For TAG.Global’s efforts in Arab digital transformation process, Dr. Abu-Ghazaleh referred to the memorandum of understanding signed by Talal Abu-Ghazaleh Information Technology International (TAGITI); one of TAG.Global firms with the Arab Information & Communication Technologies Organization (AICTO)/League of the Arab States, to cooperate through TAG.Global’s experts who would offer their services to make a paradigm shift in the Arab countries in the field of digital transformation, and help implement AICTO’s strategic plans.

For the importance of digital transformation tools, Dr. Abu-Ghazaleh said: “We have established Talal Abu-Ghazaleh for Technology (TAGTech) to become one of the most advanced companies in the production of information technology tools which has so far produced a series of 15 technological devices including laptops, tablets and smartphones at high-specs and competitive prices in the Arab region.”

It is worth mentioning that the Arab Federation for Libraries & Information (AFLI) was established in Qairawan, in the Republic of Tunisia, as an institution that gathers Arab libraries and librarians.
Inclusion of ‘Abu-Ghazaleh University College for Innovation’ in the National Qualifications Framework

AMMAN - The Accreditation and Quality Assurance Commission for Higher Education Institutions approved the inclusion of Talal Abu-Ghazaleh University College for Innovation (TAGUCI) in the Jordanian National Qualifications Framework (NQF).

The decision was made after a specialized committee from the accreditation body verified TAGUCI’s criteria compliance.

TAGUCI Dean, Dr. Naser Al-Nsor, stated that the NQF is a significant reference for developing academic programs, as well as enhancing the education quality and outputs to meet the current and future needs of the labor market.

Al-Nsor stressed that the inclusion of TAGUCI’s programs in the National Qualification Framework constitutes a great motivation to introduce programs that keep pace with the changing technological advancements and to satisfy the needs of the labor market for future professions and disciplines.

TAGUCI organized several workshops to effectively implement the requirements of the National Framework and quality standards of academic programs, targeting its faculty members and management cadres, and it also continues to enhance the principle of competitiveness among its graduates in local, regional and global labor markets.

It is worth mentioning that Talal Abu-Ghazaleh University College for Innovation (TAGUCI) is a University College specialized in applied business and information technology. It is an independent educational institution accredited by the Jordanian Ministry of Higher Education and the Accreditation and Quality Assurance Commission for Higher Education Institutions.

For more information about TAGUCI, please visit the website: www.taguci.edu.jo
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- Intel Core i7 6th Gen (6500U)
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- 8 GB DDR3 RAM
- Storage: 1 TB HDD | 128 GB SSD
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- 2x USB 3.0, 2x USB 2.0, 1x HDMI (4K)
- Backlit Keyboard

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15.6" FHD
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**TAGITOP® - PRO**

- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard

7400 mAh
15.6" FHD
Built in Camera

**Fabric Sleeve Case**

**TAGITOP® - PLUS II**

- Intel Core i7 10th Gen (10510U)
- GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader • Backlit Keyboard

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15.6" FHD
Built in Camera

**Fabric Sleeve Case**
Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0, 1 MINI-HDMI, RJ45

Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

Intel Core i3 10th Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45
- Backlit Keyboard

Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard
**TAG-DC**

*Digital Citizens Tool*

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6000 mAh
- 10.1" FHD
- Android 9
- Dual SIM Cards
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera

*Gifts*

- Screen Protector
- Charger OTG

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**TAG-Tab II**

*Quality, Prices, Services*

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6500 mAh
- 10.1" FHD
- Android 9.0
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera

*Gifts*

- Leather Cover
- Docking Keyboard-touch pad & Stylus Pen
- HQ Bluetooth Earphones and Screen Protector

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**TAG-Tab III**

*Become A TAG Friend*

- MediaTek MTK8788 Octa-core
- 6 GB RAM
- 128 GB Storage
- 6000 mAh
- 10" FHD
- Android 10
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 16 MP Rear Camera

*Gifts*

- Leather Cover

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**TAG-Tab Kids**

*For Our Loved Ones*

- Spreadtrum SC7731E Quad Core
- 2 GB RAM
- 32 GB Storage
- 4000 mAh
- 8" HD+
- Android 10
- Housing Plastic
- WIFI, GPS, Bluetooth
- 2 MP Front Camera, 8 MP Rear Camera
- Light Sensor / Distance sensor

*Gifts*

- Rubber Cover

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+962 65100 250 info@tagtech.global For More Information: www.tagtech.global
**Tag-Phone**

**Tag: Your Trusted Brand**

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- 64 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 6.2” HD+
- 8 MP Front Camera, 16 MP Rear Camera

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**Tag-Phone Plus**

**Compare then Buy**

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM
- 128 GB Storage
- Dual Nano SIM Card + TF Card
- Battery Capacity 4500 mAh
- Display: 6.55” HD+
- 8 MP Front Camera, 16 MP Rear Camera

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**Tag-Phone Advanced**

**Tailored to Be Advanced**

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- 128 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4400 mAh
- Display: 6.3” FHD+
- 16 MP Front Camera, 16 MP Rear Camera

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