The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.
ASIP Holds “Personal Information Protection as an IP Right” Workshop

AMMAN - The Arab Society for Intellectual Property (ASIP) held the ‘Personal Information Protection as an Intellectual Property Right’ workshop, on October 12, 2021 at Talal Abu-Ghazaleh College University for Innovation (TAGUCI). The workshop introduced the participants to the following topics:

   - Theories Justifying IP Rights
   - Jordanian Rationale for IP Protection

2. Personal Information Protection; Theoretical and Practical Approaches
   - What is Personal Information
   - Methods of Protecting Personal Information
   - Is Personal Information Considered IPR?
   - Personal Information and Privacy

3. Personal Information Protection in some Comparative Legal Systems
   - Personal Information Protection in Canada
   - Personal Information Protection in South Korea
ASIP Holds “Business Writing Skills” Training Course

AMMAN - The Arab Society for Intellectual Property (ASIP) held the “Business Writing Skills” training course for Abu-Ghazaleh Intellectual Property (AGIP) Algeria and AGIP Afghanistan employees, through the Microsoft Teams App during October 4 – 13, 2021. The training course introduced the participants to the following topics:

- Communication and its Processes
- Business Communication
- Types of Communication.
- Seven (C’s) of Effective Communication.
- Business Writing Description and Important Elements.
- Keys to Better Business Writing.
- AGIP Correspondence Manual, its Addendum, and AGIP Work Code.
- Examples of QC Mistakes, Reports, and Analysis.

It is worth mentioning that the Arab Society for Intellectual Property (ASIP) is a non-profit organization founded on February 23, 1987, in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region to help raise awareness and enhance understanding of Intellectual Property issues and objectives.
‘Abu-Ghazaleh Global’ Participates in Amman International Book Fair

AMMAN - Talal Abu-Ghazaleh Global (TAG. Global), represented by Talal Abu-Ghazaleh Translation, Distribution, and Publishing (TAG-Publish), participated in the 20th Amman International Book Fair, that was organized by the Union of Jordanian Publishers in cooperation with the Ministry of Culture and the Greater Amman Municipality (GAM) as part of Jordan’s centenary celebrations.

The Book Fair, held under the Royal patronage, was inaugurated by Minister of Culture, HE Mr. Ali Al Ayed, titled: “Jerusalem, the Capital of Palestine”.

More than 360 Arab and international publishing houses from 20 countries participated in the Book Fair with various titles in different fields of literature and knowledge.

TAG.Global’s Publications Department Manager, Mr. Mustafa Hammad, said that TAG. Global’s booth displayed technological devices including laptops, tablets, and smartphones manufactured by Talal Abu-Ghazaleh for Technology (TAGTech), a member of TAG.Global.

He added that various publications issued by TAG.Global were displayed including dictionaries, professional books and periodicals, pointing out that the Organization’s participation in the Book Fair reflects its keenness on keeping good relations with booklovers, as well as keeping them up to date with all TAG.Global’s new releases.

Hammad noted that the event played an important role in attracting thousands of people who enjoy reading from all over the Kingdom.

During the Book Fair, the visitors to TAG.Global booth received gifts including a number of books that narrate Dr. Talal Abu-Ghazaleh’s life journey, and ‘Talal Ibn Adibeh’ children story which was translated into several languages, in addition to many newly released professional books, brochures and publications about TAG.Global’s services.
TAGITOP®-MULTI
- Intel Core i7 6th Gen (6500U)
- GPU: Intel® HD + NVIDIA GT940 MX
- 8 GB DDR3 RAM
- Storage: 1 TB HDD | 128 GB SSD
- 2 IN 1 SD/MMC
- 2x USB 3.0, 2x USB 2.0, 1x HDMI (4K)
- Backlit Keyboard

Carrying Case

TAGITOP®-PLUS
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- GPU: Intel® HD
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- 2 IN 1 SD/MMC
- 2x USB 3.0, 2x USB 2.0, 1x HDMI (4K)
- Backlit Keyboard

Carrying Case

TAGITOP®-PRO
- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard

Fabric Sleeve Case

TAGITOP®-PLUS II
- Intel Core i7 10th Gen (10510U)
- GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader ● Backlit Keyboard

Fabric Sleeve Case

For More Information: www.tagtech.global
**TAGITOP®-uni C**
- Intel Celeron N4100
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- 4800 mAh
- 14.1” FHD
- Built in Camera
- AC Wi-Fi, Bluetooth 4.0

**TAGITOP®-uni**
- Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard
- 4000 mAh
- 14.1” FHD
- Built in Camera
- Fingerprint
- AC WIFI, Bluetooth 4.0

**TAGITOP®-edu**
- Intel Core i3 10th Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45
- Carry bag | USB mouse
- Rubber cover
- 4290 mAh
- 14” FHD
- Built in Camera
- AC WIFI, Bluetooth 4.2

**TAGITOP®-flip**
- Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard
- 7000 mAh
- 14.1” FHD
- Screen ten points touch
- Built in Camera
- Fingerprint
- AC WIFI, Bluetooth 4.2

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**TAG-DC**

*Digital Citizens Tool*

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6000 mAh
- 10.1” FHD
- Android 9
- Dual SIM Cards
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera
- Screen Protector | Charger OTG

**TAG-Tab II**

*Quality, Prices, Services*

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6500 mAh
- 10.1” FHD
- Android 9.0
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera
- Leather Cover | Docking Keyboard-touch pad & Stylus Pen
- HQ Bluetooth Earphones and Screen Protector

**TAG-Tab III**

*Become A TAG Friend*

- MediaTek MTK8788 Octa-core
- 6 GB RAM
- 128 GB Storage
- 6000 mAh
- 10” FHD
- Android 10
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 16 MP Rear Camera
- Leather Cover

**TAG-Tab Kids**

*For Our Loved Ones*

- Spreadtrum SC7731E Quad Core
- 2 GB RAM
- 32 GB Storage
- 4000 mAh
- 8” HD+
- Android 10
- Housing Plastic
- WIFI, GPS, Bluetooth
- 2 MP Front Camera, 8 MP Rear Camera
- Light Sensor / Distance sensor
- Rubber Cover

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TAG-Phone
TAG: Your Trusted Brand

CPU: MediaTek Helio P60 Octa Core
6 GB RAM Android 10
64 GB Storage Dual Nano SIM Card
Battery Capacity 4000 mAh
Display: 6.2” HD+
8 MP Front Camera, 16 MP Rear Camera

TAG-Phone Plus
Compare then Buy

CPU: MediaTek Helio A25 Octa Core
4 GB RAM Android 10
128 GB Storage Dual Nano SIM Card + TF Card
Battery Capacity 4500 mAh Display: 6.55” HD+
8 MP Front Camera, 16 MP Rear Camera

TAG-Phone Advanced
Tailored to Be Advanced

CPU: MediaTek Helio P60 Octa Core
6 GB RAM Android 10
128 GB Storage Dual Nano SIM Card
Battery Capacity 4400 mAh Display: 6.3” FHD+
16 MP Front Camera, 16 MP Rear Camera

Your TECH TOOLS for the Inevitable Digital Future